



easy Investment Forum

Barcelona, 21st-23rd April 2008

EASY Barcelona partners are pleased to announce that the **Spring 2008 EASY Investment Forum** will be held in **Barcelona, Spain**.

This important cross- border event aimed at the early stage investment market is being hosted by **22@, BANC** and **HGP**. The event will be included in the local annual Investment Forum organized by **ACC10 - CIDEM (Centre for Innovation and Business Development of Catalonia)**, giving it an international scope.

This event offers business angels, seed funds and early stage venture capital funds from across Europe the chance to identify investment opportunities in **15** selected European companies representing the following 3 sectors:

- **Med-tech and Healthcare**
- **Media and IT**
- **Cleantech**

During the event, **6** additional selected Spanish companies will present their businesses and 20 more will be allowed to display their activities through video presentation.

Entrepreneurs:

All the selected companies will receive coaching for preparation for the event and further specific preparation the day before the Investment Forum event presentation.

Investors:

The Easy Investment Forum in Barcelona on 21st & 23rd April 2008 is aimed at investors interested in seeking cross-border investment opportunities in internationally focused businesses across Europe seeking funding in the above 3 sectors. You will receive details of all of the 21 selected companies in advance and see pitch presentations from each of the companies, including the opportunity to meet and network with fellow early stage investors from across Europe and with a view to potential syndications.

If you are interested in participating in this event, you can already register at <http://www.earlystageinvestors.org/>





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Agenda

21st April 2008

16.00 – 18.00 Entrepreneurs coaching session
Hotel Icaria Meeting rooms

19.30 Welcome cocktail for foreign investors and entrepreneurs. Venue to be determined.
Shuttle bus will be leaving at 19:00 from Hotel Icaria to the venue.

22nd April 2008

8.30 - 9.30 Registration and networking coffee*

9.30 - 10.00 Event opening*: Mr. Anthony Clarke (EASY) and Ms. Carme Botifoll (ACC10)

10.00 - 11.00 Company presentations*: IT.

11.50 - 12.20 Keynote speaker*: Klaus Hommels.

12.20 - 13.30 Company presentations*: Cleantech.

13.40 - 15.00 Lunch*

15.00 - 16.00 Company presentations*: Med-tech and Healthcare.

16.00 - 16.30 Keynote speaker*: Yoav Andrew Leitersdorf.

16.45 - 17.45 Company presentations*: Media.

17.45 - 18.00 Event Closing

Shuttle bus to the event venue leaving at 8:45am from Hotel Icaria and 9:00am from Hotel Confortel. Transfer back to hotels at 19:00 h.

21.00 Closing dinner
Sala Maremagnum '94 2nd Floor

Shuttle bus to the closing dinner will be leaving from Hotel Confortel at 20:30

23rd April 2008

9.00 - 12.00 Syndication meetings
Hotel Icaria Meeting Rooms



* CCIB, International Conventions Centre of Barcelona
Rambla Prim, 1-17 08019 Barcelona



Accommodation:

Hotel Icaria Barcelona ****

Avenida Icaria, 195
08005 Barcelona
Tel. 932218200
Rate: 158 € (VAT included)
Contact: Delia Sánchez
Mail: dsanchez@sbgrup.com
www.sbhoteles.es

Confortel Barcelona ****

Calle Eix Llacuna, 10
08005 Barcelona
Tel. 902424242
Rate: 120 € (VAT included)
www.confortelhoteles.com/flash/en/f
ichabarcelona.jpg
Mail: sbueno.confortel@once.es

A group reservation of 50 rooms has been made with the hotels stated in the programme. Please use the code **EASY** for the arranged reservation rate. Group reservation will expire on **15th April 2008**.

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L4 — metro line T4 — tram line

Walking distance Hotels to CCIB: 4 Km

H^g
Highgrowth

Highgrowth
C/ Tuset, 20-24 4^o 5^a
08006 Barcelona
Tel. 93 363 03 86

BANC

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