



Contemporary Views on Business:  
Partnering for the Future

combi2010

7-10 October 2010  
Vantaa, Finland  
Info@combi2010.fi

## Call for Academic Writing Tutorial participation

### Why wait - Combi2010 offers you hands-on experiences

- Develop your desk drawer manuscripts into a publishable article
- Crystallise your work-in-progress

### ACADEMIC WRITING TUTORIAL

This tutorial is aimed at educators, researchers and doctoral students representing the subject fields of Business Studies and Administration. *All the presenters will be appointed a commentator*, who is a Professor or otherwise experienced in academic writing and/or academically ranked journal reviewer. Professors Lancioni and Roberts from the U.S. together with Dr Musa from Malaysia are some of the commentators. The presenters will receive *a written feedback* on a similar evaluation form than what is used for evaluating articles submitted for publication. The commentators will adjust their feedback based on the current stage of manuscript. **The atmosphere in this session will be collaborative, supportive and constructive. DBA Candidates are warmly welcomed.**

The topics, which fall within the categories listed under the Track Descriptions, and all the methodological approaches are considered acceptable for presenting. All the extended abstracts and/or manuscripts submitted for this Academic Writing Tutorial, work-in-progress including, are public to the tutorial participants and will be analysed together for the benefit of others. This tutorial aims at introducing the academic publishing process as a whole and provides answers to the authors' individual questions, which may refer to topics such as how to overcome creative and/or writer's block, what are the publication options, how to choose methods and build literature review to support getting published, what is APA style and how the manuscripts meant for publishing are evaluated.

Furthermore, the presenters will benefit from attending this tutorial by receiving oral suggestions from the commentators how to further refine their chosen approach e.g. in terms of setting the research question(s), writing the literature review and applying certain methodological approach, choosing data collection tools, and/or completing data analyses. In the case of presenters at the more early stage of their research, the commentator will focus on giving suggestions on how to focus and position their work.

Should you have already finalised your manuscript and are ready to submit it under review, you will receive constructive feedback from the commentator appointed to your work. You will create a personal development plan with clear steps in order to have your manuscript published through a double-blind review process. This Academic Writing Tutorial aims at providing suggestions for translating your manuscript into a paper, which can be submitted to scientific journals.

## GOT INTERESTED?

**ONLINE submission opens at [www.combi2010.fi](http://www.combi2010.fi) on 4 January 2010 and closes on 31 March 2010**

In order to be considered as a presenter for the above mentioned session, please submit online

- an extended abstract of 10 000 characters in length at a minimum *or*
- a full-length paper not exceeding 20 double-spaced pages.

Upon acceptance, at least one author is obligated to register for the Conference, pay the attendance fee by due date and at least one author must appear at the Conference to present the submission.

**Whether you are a faculty member or a post-graduate student,  
at Combi2010 you can make it happen!**

For more information, please contact [info@combi2010.fi](mailto:info@combi2010.fi) or mob. +358 40 017 3457