

Unique Opportunity to Sponsor the Fifth Annual Health Enterprise East Innovation Competition

The annual Health Enterprise East Innovation Competition for NHS staff has grown to be regarded as a key event and promotional opportunity for national and international companies alike.

Your company could be at the forefront of this event by becoming one of our sponsors

Bringing together as it does key figures from the NHS, research networks, biotech and medtech companies and other professions, the Awards Dinner offers fantastic networking and promotional opportunities.

Please find attached details of our special sponsorship packages

Host for the evening will be Jo Brand



An accomplished writer, comedian and regular on TV shows including QI and Mock the Week, Jo enjoys the potential for interaction presented by performing in front of a live audience. Previously a psychiatric nurse, Jo feels she likes people and likes nothing more than having a chat with them whilst on stage. Jo will also deliver a 20 min set at the end of the evening.+

Benefits of sponsoring:

- Promote your services to leading figures from the NHS and related industries (both national and international)
- Excellent networking opportunity
- Your company information promoted in various media *(depending upon package)*
- Be amongst the first to hear about new innovations in healthcare
- Attend this unique and spectacular evening for free *(depending upon package)*

2009 Innovation Competition Sponsorship Packages



Platinum Package £5k

- Page of information about your company included in the programme for the evening
- Acknowledgement and company logo on all printed and audio visual material on the evening
- Company information included in the Ideas for Health 5 book
- 4 free tickets to the Awards Dinner
- Opportunity to sponsor and present an award*
- Space for promotional material (pull up banner, company literature) in drinks reception area
- Space for additional pull up banner in dining area
- Company logo on sponsors page on our website
- Additional information about company and link to company website from our website



Gold Package £3k

- Acknowledgement and company logo on all printed and audio visual material on the evening
- Company information included in the Ideas for Health 5 book
- 3 free tickets to the Awards Dinner
- Opportunity to sponsor and present an award*
- Space for promotional material (pull up banner, company literature) in drinks reception area
- Company logo on sponsors page on our website
- Additional information about company and link to company website from our website

Silver Package £1.5k

- Acknowledgement and company logo on all printed and audio visual material on the evening
- Company information included in the Ideas for Health 5 book
- 2 free tickets to the Awards Dinner
- Space for promotional material (pull up banner, company literature) in drinks reception area
- Company logo on sponsors page on our website

Previous sponsors have included:

Siemens Smith & Nephew Barker Brettell

Scott York Deloitte LLP Mills & Reeve

Weigao Wavesense Olympus KeyMed

2009 Innovation Competition Sponsorship Terms and Conditions

1. Only the stated sponsorship packages will be offered.
- *2. For packages including sponsorship of a prize, this will be allocated on a strict first come first served basis upon firm confirmation of sponsorship by an authorised individual from the company by e-mail.
3. All sponsors to provide company logo (jpg or pdf format) and brief text (60 words max) for inclusion in all AV and printed materials for Awards Dinner by 30th April.
4. Platinum sponsors to provide information for inclusion in Awards Dinner programme by 15th April. Word limit will be advised.
5. Sponsors (Platinum, Gold and Silver packages) will be allocated a display area in the drinks reception where they will be provided with a table and be allowed to display a pull up banner (i.e a free standing banner, no more than 1000mm in width) plus a literature rack.
6. Platinum sponsors will be allocated a second area where they may display a further pull up banner.
7. Sponsors allocated sponsorship of a prize must provide Health Enterprise East with a company logo for trophy engraving purposes in jpg or pdf format only by 8th April 2008.
8. Sponsors who are allocated sponsorship of a prize, must provide details to Health Enterprise East of the individual who will be presenting the prize on their behalf at the Awards Dinner by 30th April 2009.
9. Company information to be included in the Ideas for Health 5 Book (Platinum & Gold sponsors only) to be supplied by 1st May (150 words max). The Ideas for Health book is a publication which summarises all competition entries and is distributed widely across NHS Trusts and companies in the eastern region, as well as internationally.

+ Jo Brand has been booked as host for the evening subject to television commitments.