

Cambridge Emerging Markets Society

Background

“Chinese interest rates' hike sends global markets slipping; India's inflation worries the world's investors; Drop of oil production in Middle East disturbs world market; Brazil's investment opportunities attract international investors...” With the development of the emerging markets, the world economic powerhouse is shifting, the original market rules are challenged, a new international order is under development. As the future leaders, we ask ourselves what historic mission we are going to shoulder? What can we do for the new world pattern? How can we best position ourselves to join this exciting story wherever and whoever we are?

Motivation

Our own experiences tell us that intercultural communication is not at all easy. Misunderstanding, language barriers, cultural shock and so on, we went through all these unpleasant feelings of frustration as we first came to UK. With the support from our friends and teachers, we have grown accustomed to the different culture, we understand and accept alternative views and approaches positively and make friends with local people.

At the same time, we realize how little local people here in UK know about China or other countries in emerging markets. We are often asked whether Chinese citizens are allowed to have more than one baby, whether there are no beggars in socialist counties, whether China and India will be the future superpowers. We see big question marks between each side, which may lead to suspicion, distrust, prejudice and even hostility. More efforts should and must be paid to open dialogue and encourage interaction. That's why we initiated CEMS – Cambridge University Emerging Markets Society.

Vision

We aim to create a wide platform to share information, provide opportunities to show merits of various cultures, and build a network to give platforms to different voices.

We plan to bring all the viewpoints together; we will open all the doors to new cultural communication; we welcome cooperation in all fields. At CEMS, we expect you to experience, discover and enjoy this ever-changing world.

JOIN CEMS AND HELP CREATE A WORLD WITHOUT BORDERS

Prof. Alan Barrell Advisor



Alan Barrell has spent almost 30 years in senior executive positions in technology based industries with an emphasis on Healthcare and Life Sciences, and has become one of Cambridge's most articulate promoters of entrepreneurship. He was a founder shareholder of Library House Ltd., is Entrepreneur in Residence at the University's Centre for Entrepreneurial Learning, Judge Business School, Visiting Professor at Xiamen University in Fujian province, and Distinguished Guest Professor at Shanghai College of Science and Technology in China. He is advisor to Youth Business China and Accelerator India.

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