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**DRAFT PROGRAMME (Speakers to be confirmed):**

**Easy European Summit**  
**The Importance of Tax and the Regulatory Environment for Stimulation of Cross-border Investment in Innovating Early Stage Business Across Europe**

**Monday, 19/05/2008**  
**Venue: City Hotel, Dalmatinova 18, Ljubljana, Slovenia**

- 8.30 - 9.00**                      **Registration**
- 9.00 - 9.10**                      **Opening Remarks**
- 9.10 - 9.30**                      **Welcome Addresses:**  
**Jadranka Dakić**, Deputy Mayor, City of Ljubljana  
**Miran Pleterski**, Director General, Ministry of Economy of the Republic of Slovenia, Directorate for Entrepreneurship and Competitiveness  
**Anthony Clarke**, Managing Director, GLE Growth Capital, Project leader EASY
- 9.30 - 10.15**                    **Keynote Speaker:**  
**Gordon Murray**, Professor, University of Exeter  
Impacts of Tax Incentives, Regulatory Environment, Governmental Support in Stimulating Investment and Growth in Early Stage Businesses Across Europe
- 10.15 - 11.00**                    **Keynote Speaker:**  
**Vesa Vanhanen**, Deputy Head of Unit, "Financing SMEs, Entrepreneurs and Innovators" Unit, Directorate-General Enterprise and Industry, European Commission): Removing Obstacles for Cross-Border Investments; Measures for Improving Financial Environment on EU Level

**11.00 – 12.30**                    **Theme 1:**  
**Regulatory Framework and Tax Incentives Investments**  
**Current Actions and Challenges for Policy Makers**

**11.00 – 12:30 Panel Session 1.1**                    **(Chair: Anthony Clarke, GLE Growth Capital)**

- **UK Treasury (HM Revenue and Customs):** UK Experience - Approach and Solutions for Tax, Regulatory Reform and New Funds to Stimulate the Early Stage Investment Market
- **Jan Dexel**, Department of Economic Affairs in The Netherlands: Programs of the Department to Stimulate Seed Investments in Innovative Start-ups
- **Pertti Valtonen**, Counsellor, Ministry of Employment and the Economy, Finland: New Programmes to Stimulate Investments in Innovative Start-ups (Tax Break Issues)
- **Boris Pfeifer**, General Manager, Prvi kapital d.o.o.: Formulating a Policy Framework: Commitment to Supporting Innovative Early Stage Companies, Slovenian Case Study

*Discussion*

- 12.30 – 13:45**                    **Buffet Lunch**
- 13.45 -14.15**                    **Key note speaker:**  
**Marie Annick Peninon-Bernard**, European Private Equity & Venture Capital Association: Invest Globally or Locally – Review of the Challenges for Cross Border Risk Capital Investment



**14.15 – 17.15**

**Theme 2:  
Measures to stimulate early-stage cross border investments**

**14.15 – 15:30**

**Panel Session 2.1:  
Cross-Border Investments in Action: The Risks and Rewards  
(Chair: Christian Saublens, EURADA)**

- **Claire Munck**, General Manager, European Business Angel Network (EBAN): Good Practice Model and Quality Framework to Support Investment Readiness and Investor Capacity Building in the European Angel Market
- **Mr. Garrigas**: Spanish Case Study
- Creating an Acceptable Environment to Attract Investing Cross-Border (**Lisa Airplanes, 360 Cities**): Views from an Angel Investor Who Has Been Participating in the EASY Cross-Border Programme  
Entrepreneur's Experience of Cross-Border Activities: Case Study
- **Be van der Haar**: Case study of VC cross border investment

*Discussion*

**15:30 – 15:50**

**Coffee break**

**15:50 – 17:15**

**Panel Session 2.2  
Further Steps to Single Market for Cross-Border Investments  
(Chair: Risto Kalske, SITRA)**

- **Jose Furtado**, Vice-President, IAPMEI: Portuguese Experience in Taking New Policy Measures to Support Early Stage Investment
- **Guy Roulin**, Lawyer, Associate in the Cabinet FIDAL: Impact of the Fiscal Approach of the French Government to Support Early Stage Investors
- **Peter Ješovnik**, Acting Director, Public Agency of the Republic of Slovenia for Entrepreneurship and Foreign Investments – JAPTI
- **Alessandro Barzaghi**, Antonelli Cocuzza & Associati, Milan: Legal Issues for Early Stage Investors – Italian Case Study

*Discussion*

**17:15 – 18:00**

**Closing Session:  
Conclusions and Recommendations for Governments and Policy Makers**

- **Jenny Tooth**, GLE: EASY – PRO INNO Project – Supporting Borderless Investments, Efforts and Results
- **Gordon Murray**, University of Exeter: Feedback from the Panel Discussions

**17.45 – 18.00**

**Closing Words of the Conference**

**18:30 – 19:30**

**Reception, Ljubljana City Hall, Red Stateroom**