



# easy Investment Forum

Sophia Antipolis, Nice, France

November 20<sup>th</sup> – 21<sup>st</sup> 2008

In association with

*Sophia Business Angels and their partners:*

*Antipolis Innovation, CERAM, Espace Antipolis, Fondation Sophia Antipolis, IRIS Capital, Meeschaert Gestion Privée, Team Cote d'Azur*

Sophia Antipolis, the leading international technology science park located on the French Riviera, is the setting for the next **EASY Cross-Border Investment Forum** to be held on **Thursday 20<sup>th</sup> and 21<sup>st</sup> November 2008** which is organised in the context of the French EU Presidency. Established over 40 years ago, Sophia Antipolis is home to over 1,300 companies, 150 of which are foreign-owned and employs 27,000 people covering 70 nationalities.

Sophia Antipolis is the first technological, cultural, and finance park in Europe which from the start incorporated the three core sectors of the EASY Investment Forum, CleanTech, MedTech, and IT, as well as satellite technology. It is a major hub of R&D, with an extensive number of training and higher education institutions, supporting collaboration between academic research and business, through technology partnerships and research facilities. The ideas spun off by this research and industry regularly give rise to new exciting start-ups. The Science Park includes eight competitiveness clusters, alongside major public research organizations including European technology programmes of prime importance like Galileo, developing Europe's own global navigation satellite system.

**Sophia Business Angels Network** our co-host with the EASY partnership for this major cross-border event and a member of France Angels, is a select group of over 50 international serial entrepreneurs and senior managers hailing from 15 countries stretching from South America to North America to the Middle East and to Europe. SBA Angels all have a proven serious interest to invest early in local, national, and international start-up projects which bring a significant return on investment. SBA has already had exits from its 9 international investments and also has set up 2 investment vehicles to lead private investing throughout Europe.

The **EASY** event therefore offers both investors and entrepreneurs from across Europe the chance to interact with this highly experienced international network of investors and to experience the many opportunities offered by this exciting high tech setting of the Sophia Antipolis Science Park.

20 selected entrepreneurs from across Europe representing the following sectors will present to an audience of 200 international early stage investors:

- Medical Technologies
- Information Technology
- Satellite Applications
- Clean Technologies

The SBA, Fondation Sophia Antipolis, and GLE are pleased to announce that an additional 5 projects from France's Poles de Competivites will present at the event.



Sophia Business Angels



And their partners:





### Participation:

### Entrepreneurs:

Participation is competitive for entrepreneurs and those wishing to take part in this event must reflect the following core characteristics:

- High growth potential in the agreed sectors
- Marked international focus
- Seeking business angel and early stage financing
- Have already identified investor interest potentially in their own country

### Investors:

Investors wishing to take part in this event should be interested in identifying cross-border investment opportunities in internationally focused early stage businesses.

Investors who register to attend the event will be given a preview of participating businesses in advance of the event and a full catalogue of executive summaries at the event.

To apply to attend the event as an entrepreneur or investor visit:  
[www.easyinvestmentforum.org](http://www.easyinvestmentforum.org)

Or to find out more about EASY and the event visit:  
[www.earlystageinvestors.org](http://www.earlystageinvestors.org)



S'investir dans les entreprises de demain



Sophia Business Angels

And their partners:





## Agenda:

### Day 1: Thursday 20<sup>th</sup> November

Venue: CERAM Business School Sophia Antipolis

- 14.00: Investor registration and visit Exhibition stands of Companies
- 14.30: Opening remarks from hosts: Sophia Business Angels ( Candace Johnson, President, Sophia Business Angels) and EASY ( Anthony Clarke, Managing Director, GLE Growth Capital & President, EBAN)
- 14.45: Guest Speaker (from EC/ French EU Presidency)
- 15.05: 3 Company presentations
- 15.45: Break and visit company stands- individual meetings
- 16.10: Guest Speaker (ICT Sector)
- 16.30: 3 Company presentations
- 17.10: Break and visit company stands- individual meetings
- 17.30: Cleantech keynote with Michael Sandager, President of CleanTech and Guy Fleury, founder of COMEX
- 17.45: 3 company presentations
- 18.25: Closing remarks Day 1, Cocktail reception and visit company stands
- 20.15: Dinner ( venue tbc)

### Day 2: Friday 21<sup>st</sup> November

Venue: Espace Antipolis, Business Resort of Sophia Antipolis

- 09.00: Exhibition Open
- 09.30: Senator Pierre Laffitte (Founder of Sophia Antipolis and of the International Association of Science Parks)
- 09.35: Panel on Financing—Alexander Wiedmer, Partner Iris Capital and Christophe Goudal, Director Meeschaert Wealth Management
- 09.55: 4 Company presentations
- 11.00: Break and visit company stands- company meetings/networking
- 11.25: Guest Speaker (Representative of Med Tech sector)
- 11.45: 4 Company presentations
- 12.40: Lunch- Cross-Border Syndication meetings with individual companies
- 14.30: Galileo Masters Presentaton
- 14.50: 4 company presentations
- 15.40: Break and visit company stands- individual meetings
- 16.00: 4 company presentations
- 17.50: Closing remarks (Anthony Clarke, Managing Director, GLE Growth Capital & President, EBAN) & Cocktail reception. (Event closes 19:00)



**Accommodation:**

An allocation has been booked at the following hotels for the 19<sup>th</sup> and 20<sup>th</sup> November:

Recommended Hotels near the venue	No of rooms reserved	Agreed Rates for EASY Event	Contact
Novotel Sophia Antipolis	20	120.80 € ( single and double rooms) inc breakfast	H0398-DM@accor.com
Media Garden Hôtel	50 +	77.80 € ( single); 103€ (double); plus 10€ breakfast	info@mediathel.com
Hôtel Mercure	40	124 € (single); 134 (double); plus 17€ breakfast	H1122-re@accor.com

In order to secure accommodation at the above rates we recommend that guests book accommodation by mid October quoting the EASY Sophia Antipolis Investment Forum.

For other accommodation arrangements please contact [info@earlystageinvestors.org](mailto:info@earlystageinvestors.org)

SOPHIA  
ANTIPOLIS



Sophia Business Angels

And their partners:

